

## ACTION PLAN: YOUR CLUB CAN PARTICIPATE: THE NATIONAL TASK FORCE ON FINANCIAL LITERACY 2010 PUBLIC CONSULTATIONS

- ✓ **Explore the website of the National Task Force on Financial Literacy:**  
<http://www.financialliteracyincanada.com/eng/?subscription-complete=1&PHPSESSID=31116154bf941562d147c6a715028d9e>
- ✓ **Read the Task Force's public consultation document (February 2010)**  
[http://www.financialliteracyincanada.com/documents/Consultation\\_Report.en.pdf](http://www.financialliteracyincanada.com/documents/Consultation_Report.en.pdf). It gives questions for the public in nine different areas of inquiry.
- ✓ **Decide on how your club can respond to the Task Force. Have your say in 3 ways:**
  - providing comments [in writing](#) through email, fax or mail;
  - participating in the [online forum](#) (April 6 to May 13);
  - attending one of the [public sessions](#) being held in these 15 communities across Canada:

Calgary	April 7	Westin Hotel Calgary
Charlottetown	April 21	Rodd Hotel Charlottetown
Halifax	April 20	Delta Hotel Barrington
Iqaluit	April 23	Frobisher Inn
Moncton	April 21	Crowne Plaza Hotel Moncton Downtown
Montréal	April 19	Hotel Intercontinental Montreal
Ottawa	May 12-13	Govt Conference Centre
Québec City	April 20	Hotel Loews le Concorde
St. John's	April 22	Sheraton Hotel Newfoundland
Saskatoon	April 8	Delta Hotel Bessborough
Toronto	April 19; May 11	Fairmont Royal York
Vancouver	April 6	Westin Hotel Bayshore
Whitehorse	April 27	Best Western Gold Rush Inn
Winnipeg	April 9	Delta Hotel Winnipeg
Yellowknife	April 6	Explorer Hotel

- ✓ **Refer to our CFUW resolution on Financial Literacy:**  
<http://www.cfuw.org/pdf/Promoting-Financial-Literacy-in-Canada.pdf>. Use the background to help you create your brief. It is most important though that the Task Force hears the voices of ordinary Canadians; we want the Task Force to know that we will be watching their progress.
- ✓ **Provide a written copy of your brief to your local media 3-5 days before you present.** Financial Literacy, particularly as it pertains to fraud and consumer protection, is a hot topic right now for radio phone-in shows and op-ed opinion pieces.
- ✓ **The UWCM Inc. would like to receive a written copy of your brief and for you to tell us about your experience-** we want to let the entire CFUW membership know about your contribution to this important campaign. **And, don't forget to have fun with financial literacy!**