



UWCM

University Women's Club of Montreal Inc.

Club des Femmes Universitaires de Montréal Inc.

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October 2013 Newsletter

OCTOBER 16: HISTOIRE À SUCCÈS / A SUCCESS STORY – LILIANE COLPRON & JOSÉE FISET, PREMIÈRE MOISSON (BILINGUAL PRESENTATION)

Un de ses meilleurs souvenirs de jeunesse est d'aider au comptoir de vente des légumes cultivés par son père au Marché Atwater. Dès lors, elle a toujours été passionnée par la vente au détail et le domaine de l'alimentation. Mariée à un boulanger, elle a appris comment faire le pain et rouler les croissants tôt le matin. Sa première boulangerie au centre-ville s'appelait Au Bon Croissant, qui réunissait son amour du pain avec ses talents pour la vente. Plus tard, quand ses trois enfants ont, à leur tour, maîtrisé d'autres aspects du domaine, ils ont pris la décision de créer Première Moisson et de mettre à profit les talents de chaque membre de la famille. Entrepreneure extraordinaire, Liliane Colpron est la force motrice du succès de l'entreprise et la récipiendaire de l'État français le titre de chevalier de l'Ordre du mérite agricole pour l'excellence de son travail dans l'agro-alimentaire au Québec.

For her part, daughter Josée Fiset specializes in marketing, publicity and human resources. She will tell us about the core values – freshness, quality and authenticity – that underpin their success and how that reputation for quality is closely monitored to ensure the brand lives up to its name: L'Art du vrai / Truly authentic. Those values have driven the growth of Première Moisson from one bakery in Dorion in 1992 to 18 bakeries, three express counters and countless outlets in supermarkets in Québec and Ontario and to giving employment to more than 1,000 people. The family prides itself on being a "made in Québec" success story.

A Première Moisson gift basket is being offered as a door prize.
Tickets: \$5 each: 3 for \$10.

NOVEMBER 20: ON HORSEBACK WITH CAMERA – BONNIE FOLKINS

Bonnie Folkins is a member of the invitation-only, Geneva-based Long Riders' Guild. Since 2007, she has covered over 5,000 km in three horse rides across Kazakhstan and Mongolia, contending with wolves, horse thieves and ticks! Bonnie will tell us of her adventures – riding across barren steppes, living with nomadic families in felt tents – and she'll show us some of the many photographs she has taken of the Kazakh men who hunt with golden eagles.

An avid photographer and artist, Bonnie is also a writer and hopes to soon publish accounts of her travels, illustrated by her stunning photographs.

Dinner Menu

- Roast squash soup
- Halibut in lemon dill sauce served with rice and broccoli
- Pumpkin pie/Crème Chantilly
- Tea/Coffee

Remember to mention any food allergies or dietary restrictions when you make your reservation.

Cocktails: 6:00 pm

Dinner: 7:00 pm

**Members' cost: \$30.76
Non-members: \$50 incl. wine (Please pay UWCM by cheque at the desk.)**

**Effective October 2013:
Cover charge for member's guest: \$5
(Please pay at the desk.)**

**Our dinner meetings are held at the:
Atwater Club
3505 Atwater Avenue**

Please reserve with the Club at 514-935-2431 or reception@clubatwater.ca by Friday, October 11.

Notes:

- Cancellations made any later than 5 pm on the Monday before a Wednesday meeting will result in a charge of 50% of the cost of a meal.
- Don't forget your nametags!



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PRESIDENT'S MESSAGE

Dear fellow club members,

World Teachers' Day is observed annually on October 5 in over a hundred countries. This year, the UN theme is "A Call for Teachers." According to UNESCO, World Teachers' Day represents the awareness, understanding and appreciation displayed for the vital contribution that teachers make to education and development. The global reality is that education continues to be compromised in many countries, as they cannot get enough teachers into classrooms. In Canada, we have the good fortune to benefit from the quality education that our teachers provide. This October, I hope you find a way to thank teachers you know for the vital contributions they make to our communities.



The Quebec Provincial Council meeting will be held at Laval University on October 19 and will focus on education. All UWCM members are invited to attend. One of the speakers will be Pierre Duchesne, Minister of Higher Education, Research, Science & Technology. CFUW President Suzanne Murphy will be joining our meeting. An invitation will be e-mailed to members later in September.

The success of the Financial Literacy Project, which began as a resolution back in 2009, continues this year as the Financial Literacy booklet, "Beginning the Conversation," was distributed to the delegates at the IFUW meeting in Istanbul. Kudos, ladies!

Our Board had a final discussion on applying a \$5 cover charge to any non-member who attends our dinner meetings. As you know, the dinner charge goes directly to the Atwater Club and non-members benefit from our speakers' program, which is sponsored by your membership fees. We want to continue to encourage non-members to attend our dinners, so that is why we are applying only a minimal cover charge.

Diversity of ideas is what ensures progress and growth in any club. The three new Board members who joined us this year, Maya Bergeron Metivier, Jill Wood and Valerie Markham, are bringing us energy and fresh ideas. It's great to have them on board and I am certain they will strengthen our focus. We are still, however, in need of someone to assist Adeline and eventually become Newsletter Editor. A good knowledge of Word, plus a few hours a month, is all that is needed to start. Please e-mail me at domrac@videotron.ca if you can help! In the meantime, I would like to thank Donna Jensen for coming to our rescue in editing this month's Newsletter!

Dominique Racanelli
President

MOVIE NIGHT



On Monday, October 28, 2013, at 7 pm, the Movie Club will kick off the season with an old favourite, “The Prime of Miss Jean Brodie”(1969), based on the bestselling novel by Muriel Spark. “A headstrong young teacher in a private school in 1930s Edinburgh ignores the curriculum and influences her impressionable 12-year old charges with her over-romantic world view”. Starring Maggie Smith, Gordon Jackson, Robert Stephens and Pamela Franklin. Maggie Smith won the Oscar for Best Actress for her role in this film. Directed by Ronald Neame. Running time: 1 hour and 45 minutes.

The movie will start at 7 pm in the Coach House. RSVP Lesley Forrester. Welcome to all. Popcorn will be served!

MEMBER BENEFITS/AFFINITY PROGRAMS

In providing additional benefits for members and in order to find new sources of revenue (other than membership dues) to support the organization's financial sustainability, CFUW has sought out affinity programs and partners.

Affinity Programs are defined as products or services that come with a cost-saving discount offered to members. In some cases, they provide revenues to the host organization. In our case, CFUW endeavours to find affinity partners who not only offer discounts to our members but also offer some revenue from sales. While CFUW offers these services to its members, the services are suggestions only and may not suit everyone.

CFUW now has three affinity partners: **The Personal Home and Auto Insurance, CARP, and Expedia CruiseLines**. Additional information is available on the CFUW website.

VIENNESE BALL – NOVEMBER 16

Each year, Montreal celebrates a Viennese tradition originating from the 19th century. Hosted by the Austrian Society of Montreal, the evening of lively music, dance, dinner and gaming at the Marriott Chateau Champlain is a backdrop to an important fundraiser. All proceeds go to worthy charities focused on helping children in need and other youth initiatives. The event strives to build a bridge between generations by merging traditional elements and new fashion trends.

Go to www.balviennoisdemontreal.org to order tickets.

